



News & Resources

The Power Inn District is Embarking on Renewal

Making an Impact since 1994



"The Power Inn Alliance helps bring about better outcomes for businesses and property owners in our community. Jackson Properties fully supports renewal of the PBID and believe continuation of the Alliance's mission and work is more important than ever."

- Eric Edelmayer, Jackson Properties and Board of Directors Chair

Power Inn Alliance, your advocates, resource center, support and business partners, is beginning a third renewal as a Property & Business Improvement District (PBID). We look forward in continuing the work we have accomplished over the last 25 years, helping this district grow, evolve, and stay clean and safe.

Our mission is creating and strengthening the physical, business and economic conditions of the Power Inn community through advocacy, economic development, transportation infrastructure, and beautification programs.

Your "yes" vote, partnerships and sponsorships have supported staff and volunteer committee members in many ways, including:

- Investing where your business, employees and customers work and shop.
- Partnering with the city and county to develop a plan for economic recovery and growth.
- Influencing best business practices and new development projects through our committee advocacy.
- Obtaining funding for transportation infrastructure.
- Acting as the ombudsman with city & county departments and

- other organizations that shape the region.
- Connecting neighbors in working together through Good Neighbor Policies.
- Keeping the area clean and safe through clean-up efforts and Business Watch principles.

The petition drive runs through March 15th. The final ballot will be mailed in April. If you have not received your petition in the mail, contact info@powerinn.org.

Click here to learn the history of Power Inn

Click here to read the Master District Renewal Plan

Resources & Programs



Sacramento Emergency Rental Assistance Phase 2

Low-income renters in the city and county affected by the COVID-19 pandemic are eligible to apply for financial assistance to catch up on past due rent and utility payments.

Landlords may also apply on behalf of their tenants.

Applications in multiple languages are available at www.shra.org/sera as well as information and qualifications for applicants.



Climate, Justice and Jobs Summit

On March 30th, join Valley Vision, Councilman Eric Guerra, the Metropolitan Air Quality Management District, and others for a regional working session to build equitable pipelines to jobs in the green industries of the future! Hear from community members working in clean economy jobs, and learn about their career pathways, roadblocks, and effective supports. State and regional experts will discuss the importance of a focused advocacy effort to ensure investment in these critical programs.

RSVP



Make Your Voice Heard for the City of Sacramento

The People's Budget Sacramento is a community-led project to give the community control and voice for the budgets for the City and County of Sacramento.

The city is collecting information from residents to find out what their priorities are when it comes to our City's budget allocation.

Learn more and take part in the survey at the [People's Budget Website](#)



*Member Engagement Coordinator
Kaitlyn shows off her vest*

We've Got You Covered in Safety

Thanks to Sisler & Sisler, the Alliance was given mesh safety vests, which we are passing on to our member walkers, bikers and safety workers.

Quantities are limited.
One size fits all.

Call the Alliance office or email dawn@powerinn.org for your vest.

New Electrification Mandate

The City of Sacramento is considering an ordinance that bans the use of all energy sources in new construction, other than electricity. Proponents of the ordinance argue that this is needed to meet the state's requirement to reduce greenhouse gas emissions by 2045. If passed, the ordinance will apply to all new construction, including residential, industrial, and commercial buildings. The ordinance contemplates the use of an "infeasibility waiver" to allow for circumstance where no viable electric-based solution is available. As of yet this process has not been decided.

The Power Inn Alliance is working with the Sacramento Metropolitan Chamber and other stakeholders to define the ordinance. The issue was heard at the March 2, 2021 Law and Legislation meeting, when it was voted to allow for more time to develop the waiver process. The Alliance will continue to work closely with interested parties and City staff to develop an equitable process and exemptions.

Upcoming Events

Virtual Crime & Dine Safety Meeting

Join Sacramento Police Department and Power Inn Alliance in a conversation about district safety issues, crime prevention and a question & answer session.

Wednesday, March 24
11:30 AM - 12:30 PM

Join Zoom Meeting
Meeting ID: 932 8252 5950
Passcode: 772306
1 669 900 6833 US



Virtual Crime & Dine Safety Meeting

Join Sacramento Police Department and Power Inn Alliance in a conversation about district safety issues, crime prevention and a question & answer session.

This meeting is open to everyone.
Feel free to enjoy your lunch from the comfort of your office.

Please email any questions you have for SPD or the Alliance by March 23 so we can be prepared to address your concerns.
Email questions or comments to dawn@powerinn.org.

- ▶ WHEN: Wednesday, March 24
11:30 a.m. – 12:30 p.m.
- ▶ WHERE: Zoom Meeting (click the link below)
<https://zoom.us/j/93282525950?pwd=T29DNkVKSUEwZGVlOUpEOGwyazRidz09>
Meeting ID: 932 8252 5950
Passcode: 772306
One tap mobile
+16699006833_93282525950#...772306# US
+1 669 900 6833 US
- ▶ CONTACT: dawn@powerinn.org
916-453-8888

<https://zoom.us/j/93282525950?pwd=T29DNkVKSUEwZGVlOUpEOGwyazRidz09>

Please send your questions ahead of time to dawn@powerinn.org

Alliance Members in the News!

Welcome new member!
Law Offices of
Stephen Stwora-Hail!



LAW OFFICES OF STEPHEN
STWORA-HAIL

Steve has more than 30 years of experience representing members of the Sacramento Region's real estate and business community. His depth of knowledge and experience in transactions for real estate, finance and business, as well as entity formation, has garnered him a reputation of one of the premier real estate lawyers in Sacramento. Steve also is engaged as a member of the Alliance Planning & Business Development committee. Visit his site at StworaHailLaw.com



Two Men and a Truck *Movers for Moms* campaign

TWO MEN AND A TRUCK has a strong influence from women in various roles and show their appreciation for the efforts of all moms. To give back, they

The Alliance office is accepting

donated items between mid
March and early May.

7801 Folsom Blvd, Suite 102
916-453-8888

created *Movers for Moms* helping
mothers in need no matter their
need or financial situation.
To take part, bring new or gently
used personal care items or
clothing to the Alliance office.



Animal Den on "Pandemic Puppy Syndrome"

The pandemic has affected us all
– even our pets. Power Inn's
Animal Den explains what is
happening on the Good Day
Sacramento Segment "*Puppy
Pandemic Syndrome.*"

From full-time stay at home families to separation anxiety, or decreased socialization from other humans and furry friends. Play time and interaction with others is essential to pets.

[Watch the story here....](#)

New Membership Directory!

The new Power Inn Alliance Membership Directory is available!
Browse through this interactive list of your Power Inn neighbors.

**Click
Here!**

Be a Part of the Clean Up Efforts

The Alliance staff and clean up crew continues in keeping public spaces free of debris and illegal dumping, including unclogging storm drains. It's all supported by the Adopt A Road program. Signs around the district show your partnership in keeping the area clean and safe.

Here is a summary of some
of the efforts of 2020:

714 Reports into the
Alliance/Actions Taken
4,933 Bags of Trash

Collected
324 Illegal Dumps Cleaned
332 Shopping Carts
Retrieved
216 Dumped Tires Picked
Up
125 Bikes Found
87 Hrs Cleaning Light Rail
Stops
58 Abandoned Vehicles
Towed



SEE YOUR NAME HERE
(AND THOUSANDS OF OTHERS WILL TOO!)

ADOPT-A-ROAD

Many THANKS to our members and Adopt A Road sponsors
who make this happen!

Power Inn Alliance thanks our generous Business Partners
that help make this a wonderful community.

Executive's Circle

Depot Park, Granite Park Partners, Procter & Gamble,
Republic Services

Influence

ACTenviro, HP Hood, Jackson Properties, Northwest Confections,
SMUD, Sisler & Sisler Construction, Stonebridge Properties

Visibility

A&A Concrete Supply, Inc., Atlas Disposal, Buzz Oates,
California Artisanal Medicine, City of Sacramento, Connected Cannabis,
County of Sacramento, L and D Landfill, Nevada Cement Company,
Sacramento Regional Transit, Sacramento State, Sierra Waste
Recycling and Transfer, Universal Service Recycling, Inc.,
Waste Management, Zanker Recycling

Become an Alliance Member! Please visit our website to [learn more](#).



