



Prize Package

Power Inn Alliance is proud to announce it is giving away a prize package worth more than \$50,000 to the winner of the Making Your Mark contest. The following services have been donated by generous sponsors from around the region to help jump-start the winning business.

 **weintraub tobin**

- ▶ **Legal**
15 hours of business and/or real estate related transactional legal services



- ▶ **Accounting**
15 hours of accounting consult needs in the area of financial and business operations



- ▶ **Marketing**
A strategic marketing package (i.e. logo, social media and marketing strategy) to be determined based on the needs of the winner (60 total hours)



- ▶ **Business Coaching**
20 hours of entrepreneurial business coaching



- ▶ **Advertising**
1/4 page ad to announce the winning company



- ▶ **Telecommunications**
One year of basic phone and internet service (equivalent to \$300 per month)



- ▶ **Banking**
Banking account and ancillary services (up to \$500 annually)



- ▶ **Graphic Design**
Business cards (up to \$500)



- ▶ **Financial Consulting**
Assist preparing the business' financial package and connecting them with the right lender, from traditional banks to various alternative-lending options



- ▶ **Real Estate**
Additional real estate assistance (i.e. free/reduced rent, tenant improvements, etc.) will be determined by identification and signing of lease transaction within the Power Inn District boundaries

Thank you to our wonderful sponsors for making the inaugural Making Your Mark contest a success!

There are no substitutions, transfers, or cash equivalents for prizes except that Power Inn Alliance may, at its sole discretion, make modifications or substitutions, if necessary. The prizes are expressly limited to the items listed and unless otherwise expressly specified, do not include taxes, gratuities, or any other expenses. Other restrictions may apply. Winner will be responsible for initiating consult and will have up to a twelve-month period following the date of award to utilize pro bono services. Any unused portion of the Prize Package at the twelve-month point will be forfeited.